

LEVELS AT A GLANCE

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
MARKETING					
MDCID Website	Company banner + logo	Logo	Logo	Company name	Company name
MDCID Events	Opportunity to speak at event, verbal thanks, logo displayed	Verbal thanks, logo displayed	Verbal thanks, logo displayed	Logo displayed	Logo displayed
SPECIAL ACCESS					
Exclusive events, offers, or discounts	First access	Early access	Access	Access	Access
Social media engagement Sponsors are responsible for submitting media.	Monthly Posts	Quarterly Posts	3 posts per year	2 posts per year	1 post per year
Sponsor Highlight E-blasts	Quarterly	2 per Year	1 per Year	Not included	Not included
Invitation to B'MORE Design Expo focus group	Included	Included	Included	Included	Not included
Sponsor Appreciation Event	(4) Tickets	(3) Tickets	(2) Tickets	(1) Ticket	Not included
EXPO BENEFITS					
Tickets to the B'MORE Design Expo	(8) Tickets	(5) Tickets	(3) Tickets	(2) Tickets	(1) Ticket
Slides displayed at event	Up to 5 slides	Up to 3 slides	Up to 3	Up to 2 sides	Up to 1 slides
Recognition signage at participating booth	Diamond Sponsor sign	Platinum Sponsor sign	Gold Sponsor sign	Silver Sponsor sign	Bronze Sponsor sign
Inclusion on B'MORE Design Expo tote bag	Logo (large)	Logo (small)	Company name	Company name	Company name