



2024 SPONSOR PACKAGE





about MDCID

The Maryland Coalition for Interior Designers is a privately funded, self-sustaining, volunteer organization that represents, promotes, and informs the positions of the Interior Design community. It is a unified voice for practicing interior designers regardless of affiliation that closely monitors current and future legislation that may have an effect on our profession.

Your support enables us to not only inform the public of our professional expertise, but also:

- Cover the annual cost of our lobbyist at the state level. Our sunset passed in 2023, but the fight continues!
- Support pertinent legislation.
- Attend the monthly Maryland Certified Professionals meeting in Annapolis to discuss current and upcoming legislation.
- Fund events for the local design community.

OUR FOCUS

ADVOCACY

We support legislative efforts through lobbying at the state level to protect the integrity of interior design as a profession.

PROFESSIONAL DEVELOPMENT

We encourage designers to register with the Maryland Board of Certified Interior Designers after becoming NCIDQ certified.

We provide educational initiatives and programming.

NETWORKING

Our events provide important opportunities for industry professionals to connect and socialize.

STUDENT DEVELOPMENT

We maintain relationships with local colleges and universities to provide opportunities for students to meet local designers.

◀◀ LOOKING BACK ON THE YEAR!

We kicked off the year partnering with Tini Thursday to sponsor the February happy hour and networking event with industry sales reps and designers. A great night was had by all!

We continued our programming throughout the year focusing on education and legislative action. In March, representatives from the MDCID Board joined our Lobbyists to testify in support of extending Sunset. We were thrilled to see this bill pass so that our profession remains protected. We thank our Lobbyists and fellow professional organizations for their crucial support!

Our Tech Event held in April focused on Sketch-Up, sharing tips that students and professionals could use to improve their skills. Our annual State of the Industry event was held in a roundtable format in August at the Center for Architecture & Design. The informal setting allowed for free-flowing conversation on industry topics. We wrapped up the year by holding our 5th annual B'More Design Expo. This event continues to grow year over year. We thank the IIDA MAC chapter for joining us there to host their annual Breaking Boundaries event. We look forward to seeing what 2024 has in store for our organization!

NETWORKING

FEB: Tini Thursday
SEP: B'MORE Design Expo

LEGISLATIVE

MAR: Provided testimony in support of Sunset Extension

AUG: State of the Industry

EDUCATION

APR: Tech Event

THANK YOU 2023 SPONSORS!

PLATINUM SPONSORS

Interface®



GOLD SPONSORS

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LIGHTING
ENVIRONMENTS



SILVER SPONSORS

HORD COPLAN MACHT - MANNINGTON COMMERCIAL -
ROCKFON - SITONIT SEATING - STANLEY STEPHENS CO.

BRONZE SPONSORS

ALLIANCE LIGHTING - BENTLEY MILLS - CONESTOGA TILE - EF CONTRACT
FLOORING - FORMS + SURFACES - GLOBAL FURNITURE GROUP - LIGHTART
MAHARAM - MOI - MONKEY IN THE METAL - PT SALES INC.
STONE SOURCE - STONHARD - TUOHY FURNITURE

LOOKING FORWARD TO 2024 >>>

New Faces

We will be welcoming new board members and committee volunteers for 2024. Want to join us? Reach out for more information!

Key Initiatives

- NCIDQ exam prep support
- Charitable donations to support local Interior Design education

Event Calendar



WINTER Mix & Mingle

A happy hour event for industry friends to get together!



SPRING Student Outreach

Visiting local schools to share our industry experience and paths to certification.



SUMMER State of the Industry

Our annual update on the latest legislative outlook, opportunities and threats to the industry.



FALL B'MORE Design Expo

Our annual tradeshow that showcases interior design-related products, representatives, and services in and around Maryland.



WINTER Industry Appreciation

This year we plan to wrap up the year with a fun industry event - Bourbon & Chocolate tasting.

MDCID strives to provide a wide range of sponsorship support levels to meet your budget. Read on for details on the unique benefits included at each level.

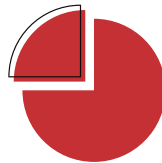
Looking forward to the next sunset review, our legislative work is more important than ever! In addition to supporting our lobbyist, your sponsorship allows us to put on events throughout the year to spread our message.

We rely on your support to grow as an organization. Thank you for joining in our mission to protect the Interior Design profession in Maryland!

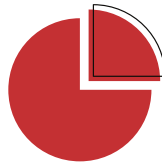
2024 SPONSORSHIP LEVELS



DIAMOND
Sponsorship \$4,000.00



PLATINUM
Sponsorship \$2,500.00



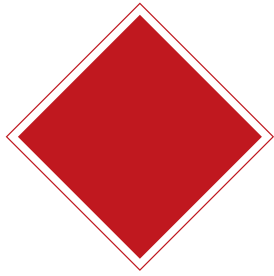
GOLD
Sponsorship \$1,500.00



SILVER
Sponsorship \$1000.00



BRONZE
Sponsorship \$500.00

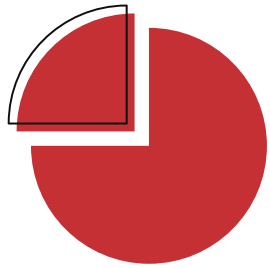


DIAMOND Sponsorship

\$ 4,000.00

This sponsorship level includes:

- **Marketing Benefits:**
 - Verbal acknowledgement and company logo displayed at each MDCID event
 - Opportunity to introduce a key MDCID event
 - Company logo displayed on website + rotating marketing banner
 - Social media promotion - Monthly posts
 - Sponsor Highlight E-blast - Quarterly
- **Special Access:**
 - First access to exclusive events, offers, or discounts
 - Invitation to B'MORE Design Expo focus group
 - (4) Tickets to Sponsor Appreciation Event
- **Expo Benefits:**
 - (8) Drink tickets at the B'MORE Design Expo
 - Marketing video displayed at B'MORE Design Expo (up to 5 minutes)
 - Recognition signage at participating B'MORE Design Expo booth
 - Company logo displayed on the B'MORE Design Expo tote bag

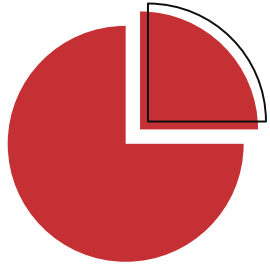


PLATINUM Sponsorship

\$ 2,500.00

This sponsorship level includes:

- **Marketing Benefits:**
 - Verbal acknowledgement and company logo displayed at each MDCID event
 - Company logo displayed on website
 - Social media promotion - Quarterly posts
 - Sponsor Highlight E-blasts - 2x per year
- **Special Access:**
 - Early access to exclusive events, offers, or discounts
 - Invitation to B'MORE Design Expo focus group
 - (3) Tickets to Sponsor Appreciation Event
- **Expo Benefits:**
 - (5) Drink tickets at the B'MORE Design Expo
 - Marketing video displayed at B'MORE Design Expo (up to 3 minutes)
 - Recognition signage at participating B'MORE Design Expo booth
 - Company logo displayed on the B'MORE Design Expo tote bag

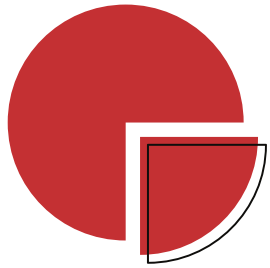


GOLD Sponsorship

\$ 1,500.00

This sponsorship level includes:

- **Marketing Benefits:**
 - Verbal acknowledgement and Company logo displayed at each MDCID event
 - Company logo displayed on website
 - Social media promotion - 3 posts per year
 - Sponsor Highlight E-blast - 1x per year
- **Special Access:**
 - Access to exclusive events, offers, or discounts
 - Invitation to B'MORE Design Expo focus group
 - (2) Tickets to Sponsor Appreciation Event
- **Expo Benefits:**
 - (3) Drink tickets at the B'MORE Design Expo
 - Marketing video displayed at B'MORE Design Expo (up to 90 seconds)
 - Recognition signage at participating B'MORE Design Expo booth
 - Company name displayed on the B'MORE Design Expo tote bag

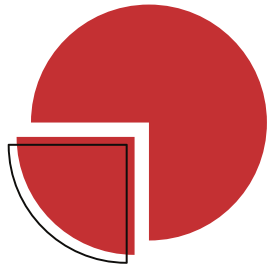


SILVER Sponsorship

\$ 1,000.00

This sponsorship level includes:

- **Marketing Benefits:**
 - Company logo displayed at each MDCID event
 - Company name displayed on website
 - Social media promotion - 2 posts per year
- **Special Access:**
 - Access to exclusive events, offers, or discounts
 - Invitation to B'MORE Design Expo focus group
 - (1) Ticket to Sponsor Appreciation Event
- **Expo Benefits:**
 - (2) Drink tickets at the B'MORE Design Expo
 - Marketing video displayed at B'MORE Design Expo (up to 1 minute)
 - Recognition signage at participating B'MORE Design Expo booth
 - Company name displayed on the B'MORE Design Expo tote bag



BRONZE Sponsorship

\$ 500.00

This sponsorship level includes:

- **Marketing Benefits:**
 - Company logo displayed at each MDCID event
 - Company name displayed on website
 - Social media promotion - 1 post per year
- **Special Access:**
 - Access to exclusive events, offers, or discounts
- **Expo Benefits:**
 - (1) Drink ticket at the B'MORE Design Expo
 - Marketing video displayed at B'MORE Design Expo (up to 30 seconds)
 - Recognition signage at participating B'MORE Design Expo booth
 - Company name displayed on the B'MORE Design Expo tote bag

LEVELS AT A GLANCE

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
MARKETING					
MDCID Website	Company banner + logo	Logo	Logo	Company name	Company name
MDCID Events	Opportunity to speak at event, verbal thanks, logo displayed	Verbal thanks, logo displayed	Verbal thanks, logo displayed	Logo displayed	Logo displayed
SPECIAL ACCESS					
Exclusive events, offers, or discounts	First access	Early access	Access	Access	Access
Social media engagement Sponsors are responsible for submitting media.	Monthly Posts	Quarterly Posts	3 posts per year	2 posts per year	1 post per year
Sponsor Highlight E-blasts	Quarterly	2 per Year	1 per Year	Not included	Not included
Invitation to B'MORE Design Expo focus group	Included	Included	Included	Included	Not included
Sponsor Appreciation Event	(4) Tickets	(3) Tickets	(2) Tickets	(1) Ticket	Not included
EXPO BENEFITS					
Drink tickets to the B'MORE Design Expo	(8) Tickets	(5) Tickets	(3) Tickets	(2) Tickets	(1) Ticket
Video displayed at event	Up to 5 minutes	Up to 3 minutes	Up to 90 seconds	Up to 60 seconds	Up to 30 seconds
Recognition signage at participating booth	Diamond Sponsor sign	Platinum Sponsor sign	Gold Sponsor sign	Silver Sponsor sign	Bronze Sponsor sign
Inclusion on B'MORE Design Expo tote bag	Logo (large)	Logo (small)	Company name	Company name	Company name